



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Sc. DEGREE EXAMINATION – VISUAL COMMUNICATION

SIXTH SEMESTER – APRIL 2025



UVC 6503 – MEDIA LAWS AND ETHICS

Date: 30-04-2025

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 PM

SECTION – A

Answer ANY FOUR of the following

4 x 10 = 40 Marks

1. Explain the significance of Article 19(1) (a) of the Indian Constitution in relation to media freedom.
2. Examine the role of the press in strengthening democracy in India.
3. Discuss the provisions related to defamation under the Indian Penal Code (IPC).
4. Discuss the ethical responsibilities of journalists in maintaining objectivity and neutrality.
5. Explain the role of the Prasar Bharati Act in Indian broadcasting.
6. What are the key provisions of the Drugs and Magic Remedies (Objectionable Advertisements) Act?
7. Explain the significance of Intellectual Property Rights (IPR) in the media industry.
8. What are the objectives and functions of the Patents Act?

SECTION – B

Answer ANY THREE of the following

3 x 20 = 60 Marks

9. Analyse the key provisions of the Copyright Act in relation to media and entertainment.
10. Analyse the Broadcasting Services Regulation Bill and its impact on media.
11. Discuss the key provisions of the Information Technology (IT) Act affecting digital media.
12. Discuss the ethical and legal challenges faced by digital medium.
13. What is the role of the Cinematograph Act in film censorship in India?
14. Evaluate the challenges faced by journalists due to legal restrictions on the press.

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